



SOUTHGATE DESIGN

CATALOG



Our Creativity is Your Success!

Our CREATIVITY IS Your Success!



SOUTHGATE DESIGN is a leader in the Graphic and Print industry. We Specialize in unique, one of a kind designs, and ***Our Creativity is Your Success!***

For over a decade, Southgate Design has filled orders for all types of businesses, from small mom and pops shops to big corporations. We have the tools to assist you and your business, and are here to make you successful. Our goal from this moment on is to satisfy and exceed all your printing needs, with quality second to none!

The key to a successful business starts with marketing and branding, and here at Southgate Design, we help you master that area of your business. We start with a logo and select the correct color palette and design elements that will gain immediate interest from your viewer. With our great customer service, skilled designers, and professional experience, we provide you with everything to successfully market and brand your business.

Southgate Design delivers high quality prints from everyday items like business cards, door hangers, presentation folders, as well as our grand format products such as banners, signs, and posters.

We strive on offering the best possible customer service and always taking that extra step to exceed your expectations. No matter the size of the task at hand, we provide top quality designs and high quality products in a timely manner.

We appreciate your consideration in Southgate Design, and ***look forward to working with you!***

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For more information, visit www.SouthgateDesign.com or Call Us Today! (561) 434-3433



PRINTING REQUIREMENTS



All artwork & images must be in CMYK
(Cyan, Magenta, Yellow, Black)
CMYK is for Print | RGB is for Web

We Accept these **FILE FORMATS**
JPEG • PDF • TIFF • EPS

Say Cheese!



300 DPI

This picture was created and printed at a **HIGH resolution** of **300 DPI**, and is required to produce the best possible quality print



72 DPI

This picture was created and printed at a **LOW resolution** of **72 DPI**, which causes the image to become jaggy and not clear

RESOLUTION All files must have a minimum of 300 DPI (dot per inch) resolution. Images designed for the WEB have a low screen resolution of 72 DPI. Print images must be created at 300 DPI, otherwise there will be a big drop in the image quality

Bleed Zone

Make sure to extend the background images or colors to the edge of the **Black Line**

Trimming Zone

Allow a cutting tolerance around your files (same amount as the bleed)

Safe Zone

All critical elements (images, text, logos, etc.) must be kept inside the **Blue Line**

BLEED Build your print-ready files by adding the appropriate bleed. We require ALL files to be built to the full bleed dimension for each trim size. We automatically trim the bleed off each edge, which will result in the desired trim size. For example, the bleed for business cards is 0.125". So, the file size for a 2"x3.5" business card will be 2.125"x3.625"

BORDERS We do not recommend borders due to shifting that occurs in the cutting process, which may cause borders to appear uneven.

COLOR PRINTING

4/4 = full color on BOTH sides.

4/0 = full color on ONE side.

5/5 = full color on BOTH sides + Metallic Ink.

1/0 = ONE color ink on ONE side.

For best results please
use our **TEMPLATES!**

PREMIUM BUSINESS CARDS

2.125x3.625

UV Coated on 1 or 2 Sides or Matte 4/4

	250	500	1,000	2,500	5,000
16pt	\$40	\$50	\$75	\$90	\$110

3-5 Business Day PRINT **TURNAROUND** TIME**LINEN BUSINESS CARDS**

2.125x3.625

Classic Linen 4/4

	250	500	1,000	2,500	5,000
100lb	\$50	\$65	\$85	\$100	\$125

3-5 Business Day PRINT **TURNAROUND** TIME**SILK LAMINATED BUSINESS CARDS**

2.125x3.625

Silk Laminate 4/4

	250	500	1,000	2,500	5,000
16pt	\$70	\$85	\$100	\$175	\$250

3-5 Business Day PRINT **TURNAROUND** TIME**AKUAFOIL BUSINESS CARDS**

2.125x3.625

UV Coated on Both Sides or Matte 5/5

	250	500	1,000	2,500	5,000
16pt	N/A	\$125	\$200	\$275	\$350

5-7 Business Day PRINT **TURNAROUND** TIME

*WHITE INK will print SILVER

4D LENTICULAR BUSINESS CARDS

2.125x3.625

2 or 3 Flips with Rounded Corners 4/4

	250	500	1,000	2,500	5,000
21pt	\$200	\$250	\$325	\$525	\$800

7-10 Business Day PRINT **TURNAROUND** TIME

*4D on FRONT Only

HIGH QUALITY PRINTS. **FAST TURNAROUND!**

Prices above are for printing only. Design fees, shipping & taxes are additional.

BUSINESS CARDS
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PREMIUM POSTCARDS & FLYERS

16PT

UV Coated on 1 or 2 Sides or Matte 4/4

	250	500	1,000	2,500	5,000	10,000	15,000	20,000
4x6 Postcard	\$85	\$100	\$135	\$185	\$225	\$350	\$475	\$600
5x7 Postcard	\$150	\$175	\$200	\$275	\$350	\$525	\$700	\$900
5.5x8.5 Postcard	\$175	\$200	\$225	\$300	\$375	\$575	\$775	\$975
6x11 Postcard	\$225	\$250	\$275	\$375	\$485	\$800	\$1,100	\$1,400
3x4 Handouts	\$80	\$90	\$100	\$140	\$200	\$275	\$350	\$450
2x6 Tickets	N/A	N/A	\$110	\$165	\$210	\$300	\$375	\$475
4x9 Rackcards	\$125	\$150	\$200	\$275	\$350	\$525	\$700	\$800

CONTACT US FOR PRICING ON CUSTOM SIZES

3-5 Business Day PRINT TURNAROUND TIME

Finished with **High Gloss UV Coating**



Ask us about our
**Mailing Services &
Bundling Options!**

Call us for **SAMPLES**
(561) 434-3433

FLYERS & POSTCARDS

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HIGH QUALITY PRINTS. FAST TURNAROUND!

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BROCHURES/MENUS

100lb Gloss Text

Aqueous Coating 4/4

	250	500	1,000	2,500	5,000	10,000	15,000	20,000
8.5x11	\$200	\$300	\$375	\$450	\$550	\$850	\$1,075	\$1,350
8.5x14	\$300	\$400	\$475	\$550	\$750	\$1,050	\$1,375	\$1,650
11x17	\$400	\$500	\$575	\$650	\$950	\$1,350	\$1,675	\$2,050

Choose **TRI-FOLD**, **BI-FOLD**, **QUAD-FOLD**

CONTACT US FOR PRICING ON **CUSTOM SIZES**

3-5 Business Day PRINT TURNAROUND TIME

FOLDING OPTIONS



BI-FOLD



TRI-FOLD



DOUBLE PARALLEL FOLD



BROCHURES/MENUS

For more information, visit www.SouthgateDesign.com or **Call Us Today! (561) 434-3433**

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DOOR HANGERS

16pt

UV Coated on 1 or 2 Sides or Matte 4/4

	1,000	2,500	5,000	10,000	15,000	20,000
4x7	\$225	\$300	\$425	\$600	\$850	\$1,100
3.5x8.5	\$275	\$350	\$475	\$700	\$950	\$1,200
4.25x11	\$325	\$400	\$550	\$800	\$1,150	\$1,400

CONTACT US FOR PRICING ON CUSTOM SIZES

3-5 Business Day PRINT TURNAROUND TIME

2 Part CARBONLESS FORMS

White /Yellow Sheets

	500	1,000	1,500	2,500	5,000
5.5x8.5	\$150	\$200	\$250	\$350	\$500
8.5x11	\$200	\$250	\$300	\$400	\$550

3 Part CARBONLESS FORMS

White /Yellow/Pink Sheets

	500	1,000	1,500	2,500	5,000
5.5x8.5	\$200	\$250	\$300	\$400	\$550
8.5x11	\$250	\$350	\$425	\$550	\$850

NUMBERING in black/red is Not included in above pricing. Call for details.

5-7 Business Day PRINT TURNAROUND TIME



CARBONLESS FORMS

- 1 COLOR Black ink.
- Choose between 2 Parts (White & Yellow) or 3 Parts (White, Yellow & Pink).
- Standard sizes are listed to left.
- Numbering is available for extra cost.

DOOR HANGERS & CARBONLESS FORMS

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HIGH QUALITY PRINTS. **FAST TURNAROUND!**

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SALES SHEETS

8.5x11

100lb. Gloss Text with an Aqueous Gloss Finish

	250	500	1,000	2,500	5,000	10,000	15,000	20,000
4/0 Full Color 1 Side	\$150	\$200	\$250	\$350	\$450	\$650	\$850	\$1,050
4/4 Full Color 2 Sides	\$175	\$225	\$275	\$375	\$475	\$700	\$900	\$1,150

PRESENTATION FOLDERS

9x12

UV Coated on Front & Pockets or Matte Finish 14pt

	250	500	1,000	2,500	5,000	10,000	15,000	20,000
4/0 Full Color 1 Side	\$650	\$725	\$875	\$1,575	\$2,375	\$4,575	\$6,700	\$8,875
4/4 Full Color 2 Sides	\$750	\$825	\$975	\$1,675	\$2,675	\$4,875	\$7,200	\$9,675

INCLUDED: 4" Pockets (1 or 2) w/ BC or CD/DVD Slits on 1/2 Sides

7-10 Business Day PRINT TURNAROUND TIME

CD/DVD Slits

- **INCLUDED**
- Can be on one pocket or two.
- Holds a standard 4.75" CD/DVD.



SALES SHEETS

- Choose between **FULL COLOR** on 1 Side or 2 (price varies).
- Fits perfectly inside Presentation Folder.

BUSINESS CARD Slits

- **INCLUDED**
- Can be on one pocket or two.
- Holds a standard 3.5"x2" Card.

SALES SHEETS & PRESENTATION FOLDERS

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BANNERS

13oz Vinyl

INDOOR/OUTDOOR USE 4/0

FEET	2'	3'	4'	5'	6'	7'	8'	9'	10'	11'	12'
2'	\$28	\$42	\$56	\$70	\$72	\$84	\$96	\$108	\$120	\$132	\$144
3'	\$42	\$63	\$72	\$90	\$108	\$126	\$144	\$162	\$180	\$198	\$216
4'	\$56	\$72	\$96	\$120	\$144	\$168	\$192	\$216	\$240	\$264	\$288
5'	\$70	\$90	\$120	\$150	\$180	\$210	\$240	\$270	\$300	\$330	\$360

*DOUBLE SIDED & MESH MATERIAL are not included in above pricing. Call for details.

3-5 Business Day PRINT **TURNAROUND TIME**



GROMMETS

- **INCLUDED**
- Metal rings that outline a hole that has been punched into the vinyl so that a rope can be strung through.
- Suggested every 2ft to be sure your banner stays in place.



WIND SLITS

- **INCLUDED by Request**
- Slit is cut into the banner in a half-moon shape.
- Gives the wind a way to blow through and reduce stress on the banner.



*DOUBLE SIDED

- Full Color Both Sides.
- Get double the exposure.
- Perfect for hanging from the ceiling of your business, store front window, or outside area where it can be seen from both angles.



*MESH MATERIAL

- Perforated to let wind pass through.
- Lightweight.
- Print may appear lighter than designed because of the opening in the mesh.



10

HIGH QUALITY PRINTS. **FAST TURNAROUND!**

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BANNERS
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FLEXIBLE PVC SIGNS

1mil.

Laminated THIN FLEXIBLE PLASTIC 4/0

FEET	1'	2'	3'	4'	5'	6'	7'	8'
1'	\$10	\$20	\$30	\$40	\$50	\$60	\$70	\$80
2'	\$20	\$40	\$60	\$80	\$100	\$120	\$140	\$160
3'	\$30	\$60	\$90	\$120	\$150	\$180	\$210	\$240
4'	\$40	\$80	\$120	\$160	\$200	\$240	\$280	\$320

OUTDOOR

HEAVY DUTY PVC SIGNS

3mil.

Laminated THICK STRONG PLASTIC 4/0

FEET	1'	2'	3'	4'	5'	6'	7'	8'
1'	\$11	\$22	\$33	\$44	\$55	\$66	\$77	\$88
2'	\$22	\$44	\$66	\$88	\$110	\$132	\$154	\$176
3'	\$33	\$66	\$99	\$132	\$165	\$198	\$231	\$264
4'	\$44	\$88	\$132	\$176	\$220	\$264	\$308	\$352

OUTDOOR

ULTRA MOUNT SIGNS

1/2"

BLACK FOAM BOARD 4/0

FEET	1'	2'	3'	4'	5'	6'	7'	8'
1'	\$12	\$24	\$36	\$48	\$60	\$72	\$84	\$96
2'	\$24	\$48	\$72	\$96	\$120	\$144	\$168	\$192
3'	\$36	\$72	\$108	\$144	\$180	\$216	\$252	\$288
4'	\$48	\$96	\$144	\$192	\$240	\$288	\$366	\$384

INDOOR

CONTACT US FOR OTHER MATERIALS OPTIONS

3-5 Business Day PRINT TURNAROUND TIME



SIGNS

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ADD-ONS

Round-Up with **ROUNDED CORNERS**

Business cards should be a conversation starter - the subtle rounded edges on these cards will truly help you be remembered.

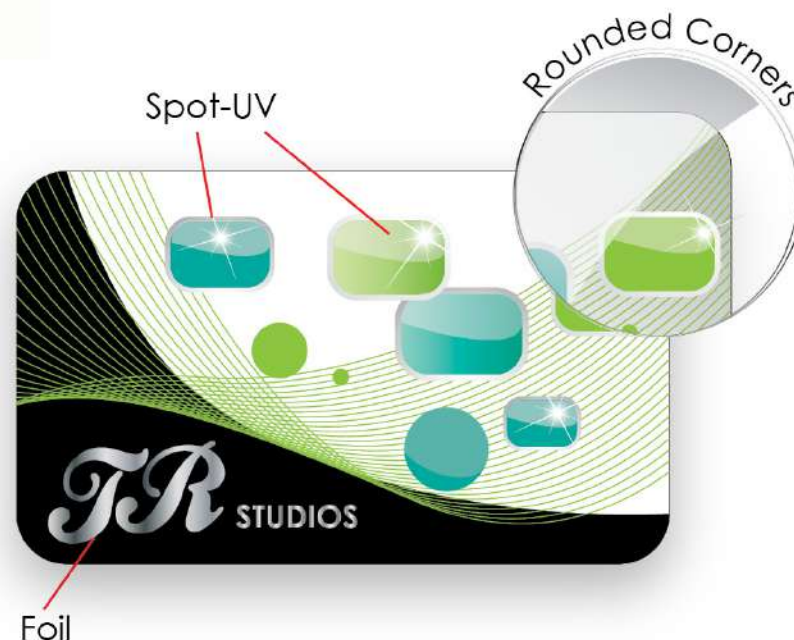
Get Spotted with **SPOT-UV**

A layer of UV COATING is added only in **spots** where you want to make your colors, graphics, or logo stand out. Adds **extreme shine** that will enhance those particular areas only.

Be Fantastic with **FOIL**

FOIL is used to accent small areas of your print, such as a logo or name. It is perfect for adding that touch of sophistication.

*Pricing below is for the FOIL on 1 side only. Contact us for pricing on FOIL on both sides and additional FOIL colors.



ADD-ON PRICING for **BUSINESS CARDS**

	500	1,000	2,500	5,000
ROUNDED CORNERS +	\$20	\$25	\$35	\$65
SPOT-UV +	\$15	\$20	\$25	\$35
FOIL +	\$50	\$55	\$110	\$200

* Spot-UV and Rounded Corners only available at a minimum quantity of 1,000 on our Premium Stock.

* **ADD-ONS** do not apply to our Linen Business Cards. Please contact us to find out more details.

Affordable, tactile, and uniquely remarkable!

Make a lasting first impression.

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PROMOTIONAL PRODUCTS

EMBROIDERED SHIRTS



Stitched to your perfection!

- Embroidery gives a professional sophisticated and distinctive look to your logo.
- It's also the most durable option available and won't wear off!

SCREEN PRINTED SHIRTS



Practical & Affordable!

- Create a custom shirt with your logo, company slogan or large graphic.
 - Great on many affordable t-shirt brands like Hanes, Gildan, Anvil, and more!
 - Choose from Single or Double Sided.
- (Recommended: 1 to 2 Colors)

- Promotional Pens
- Branded Tote Bags
- Imprinted Sports Bottles
- Personalized Mints/Candy
- Company Travel Mugs
- Custom Flash Drives (USB)
- Corporate Event Passes
- Logo Imprinted Keychains

and Much More!





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