

( 24" X 12" ) - THE LIGHT BLUE GUIDE REPRESENTS YOUR CUT LINE - KEEP ALL IMPORTANT ARTWORK AT LEAST HALF AN INCH ( .5" ) INWARD FROM THIS LINE.  
( 25" X 13" ) - THE GREEN GUIDE REPRESENTS HOW FAR YOU SHOULD BLEED OFF YOUR BACKGROUND ARTWORK, TO AVOID ANY CUTTING ISSUES.

**ROUNDED CORNER**

**24" X 12"**

**ROUNDED CORNER**