

The diagram shows a business card layout with various lines and arrows. A red line is at the top, a blue line is in the middle, and two green lines are near the bottom. Arrows point to these lines from their respective text labels. The background features large, faint, vertical text: 'INTELLIGENT BUSINESS OUTSIDER'.

RED LINE IS THE CUT LINE

THIS IS WHERE THE FINISHED
PRODUCT WILL BE CUT

BLUE LINE IS THE SAFETY LINE

ANYTHING THAT IS NOT GETTING CUT
MUST BE INSIDE THIS BLUE LINE

GREEN LINES ARE THE FOLD LINES

THIS IS WHERE THE JOB WILL
BE FOLDED

GREEN LINES ARE THE FOLD LINES

THIS IS WHERE THE JOB WILL
BE FOLDED

FINISHED SIZE- 8.5X2.75
WITH BLEED- 8.625X11.125